

## Trends for Hiring and Upgrading in 2010

HRmarketer's latest edition to their "Trends in HR Marketing" report reveals an optimistic outlook for 2010 from HR departments nationwide. The report reveals information about trends and best practices for human resources, and has a focus on the typical human resource buyer and their financial outlook in 2010. Directly from the report, some of the key trends include:

- Thirty-one percent of HR professionals note that their organization will hire 10-20 percent more employees in 2010
- Forty-five percent of HR buyers are "somewhat optimistic" about the progression of the economy and believe that it will improve this year
- Assessments and selection, talent management systems, coaching and mentoring are some of the key pain points for human resources in 2010

The general outlook for 2010 is optimistic and hiring and upgrading are tangible concepts in the improving status of the economy. As a key pain point, it is important to remember that assessments compliment the hiring and upgrading processes by revealing detailed information about each participant.

More information is available in the [HR Buyers' Behavior: What to Expect in 2010](#) portion of the HR marketer "Trends in HR Marketing" report.